



# Bayer

## Rodilon® key part of the armory in fight against rodents

Rodents are notoriously difficult to control on agricultural holdings and as the season changes farmers thoughts will once again be turning to the control of these damaging pests.

Rodilon®, the second generation rodenticide from Bayer, is becoming a mainstay in the armory against both rats and mice. Now entering its third season, this rodenticide fills a niche in the Irish market due to its active ingredient, difethialone, which is the first new active ingredient to be introduced to Ireland in over 20 years. Furthermore, it is effective after just one feed and has proven control amongst farmers.

Bayer's Conor Egan, reminds farmers that control programmes will differ depending on whether it is mice or rats that are being dealt with. "It's a common misconception that a rodent control plan that works for rats, will also work for mice," Conor explains.

"This couldn't be further from the truth. They are both incredibly different species with very different behavioural habits and you essentially need a control plan for each. That's not to say there isn't an element of cross over, some actions a farmer can undertake will help control both, but fundamentally, they need to be treated as two separate problems."

With this in mind Bayer developed Rodilon® in four convenient and palatable baiting formulations, each specifically tailored for either the control of mice or rats and ideal for indoor baiting situations. For instance, Rodilon® Trio is tailored for the control of mice and incorporates oats, sunflower seeds and maize. The equivalent for rat control is Rodilon® Wheat Tech, which uses the highest quality whole wheat grain making it extremely palatable. These two grain based products, benefit from a unique 'Turbo Impregnation' manufacturing process that infuses the active ingredient right into the core of the bait. This plays an important role because despite mice removing the husk of grain before eating, the core will still contain the active ingredient.

Also suited to rats is Rodilon® Blocks, which are moisture and mould resistant, making them the perfect bait for humid conditions. Designed with a hole in the middle, the blocks can be tied down with wire to prevent rodents taking the bait away.

Finally, Rodilon® Soft Blocks contain high food grade ingredients in pre-measured sachets and are suitable for both mice and rats.

