

NEWS RELEASE



Label changes to all rodenticides

Pest controllers and farmers are being reminded that all product labels of 'Second Generation Anti-coagulant Rodenticides' (SGAR's) will need to be revised this year, in line with CRRU (Campaign for Responsible Rodenticide Use).

Product labels will include a new 'stewardship phrase' stating that it can only be applied by certified individuals, who are able to demonstrate compliance with UK rodenticide stewardship.

And leading the way in the roll out of this change is Bayer, the first company to amend all labels for their entire range of second generation rodenticide products.

Four products that make up the Bayer Rodilon® range will all come to the market at the same time with this stewardship message, during July.

"We know our products are essential to rodent control but we understand the need to address the wider environmental impact, in an industry led solution to responsible rodenticide use," says Richard Moseley, technical manager, Bayer.

"We work very closely with CRRU, and our commitment to rodenticide stewardship is crucial to ensuring that our products are used in the most responsible way possible," he adds.

Remaining stocks of old label products that do not require proof of competence will be available for purchase until 1 October 2016, and can be used up until 31 March 2017. After that date it will be illegal to use old label products.

For further information please contact the Bayer Pest Solutions Team on 00800 1214 9451 or email pestsolutions@bayer.com

Rodilon® contains 0.0025% w/w difethialone. IE/BPA 70181, IE/BPA 70184, IE/BPA 70182, IE/BPA 70183. BPR: UK-2011-0043, UK-2011-0048, UK-2011-0050, UK-2011-0051. USE BIOCIDES SAFELY. ALWAYS READ THE LABEL AND PRODUCT INFORMATION BEFORE USE. PAY ATTENTION TO THE RISK INDICATIONS AND FOLLOW THE SAFETY PRECAUTIONS ON THE LABEL. TRIPLE RINSE CONTAINERS AT TIME OF USE, PUNCTURE AND INVERT TO DRY.

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