



# Bayer

## Bayer launch Turf Solutions team

With the regulatory environment changing at a phenomenal rate for greenkeepers and groundsman, they need fast, accurate advice on turf matters, more than ever before.

The industry changes happening can be a mine-field. Currently some of the active ingredients turf professionals have used for years, are being lost to the market. And stewardships encouraging best practice have important guidelines to follow.

There are countless things to get right, and as a result of this, help is at hand from Bayer, the company has drawn together an experienced team of former greenkeepers and groundsman to make up their Turf Solutions team.

“The role of the Turf Solutions team is to support professionals in the industry in a changing working environment. We understand the rapid shifts that are taking place in the industry, and we’re in a pivotal position because of our expertise and experience, to offer workable solutions when performing integrated pest and disease management,” says Steve Bishop, Product Manager from Bayer.

The new Turf Solutions team is made up of four professionals, all with extensive backgrounds in the sector, meaning they are experts in their field.

### **Dr. Colin Mumford**

With wide-ranging experience and qualifications in the amenity and sports turf sector, Colin’s role is largely focussed around advising industry professionals with general management best practice advice and he’s the first port of call if there’s an issue, disease, or insect problem.

“It’s my job to understand the regulatory changes taking place in the industry, and how they translate to professionals on the ground,” says Colin.

Colin’s background includes head greenkeeper at North Weald Golf Club, technical officer for the New Zealand Sports Turf Institute and technical manager for artificial surface specialists Sweepfast. He has a degree in landscape and amenity management, a masters degree from Cranfield University in sports surface technology, and an Engineering Doctorate in irrigation and soil management on racecourses. Colin is also BASIS qualified.



# Bayer

## **Greg Collins**

Greg brings with him 17 years of practical hands-on experience in the industry. Greenkeeping is in his blood. He's worked in Germany as an assistant greenkeeper for two years, and for a further three years as a head greenkeeper at Schloss Schwobber Golf Hotel. He then returned to Ireland where he was head greenkeeper for 11 years at Charleville GC, Cork.

"Greenkeeping has always been part of my life, and I thoroughly understand the issues that matter to greenkeepers, that's why I can speak their language, and offer workable guidance on best practice measures, that will help them," says Greg.

## **Neil Pettican**

Neil has a plethora of academic and practical hands-on experience. Having worked in the professional turf and amenity sector for nearly 20 years.

A graduate of Cranfield University with a masters in sports turf technology, Neil has both hands-on and management experience in greenkeeping, groundsmanship and construction, gaining a diverse mix of sports turf experience in the UK and abroad. He's worked on a number of international class events at Wembley Stadium and has also been involved with four European Tour golf tournaments. "I see my role as supporting distributors and end users on every aspect of best practice management. I have the experience of having worked on the ground, so I know the issues they face, and understand the industry changes from a regulatory perspective," says Neil.

"Our product range is key to greenkeepers and groundsmen's armoury against pests and disease, but so is integrated pest and disease management, and the employment of cultural controls," he adds.

## **Dave Orchard**

Dave's been immersed in a world supporting amenity professionals for over 20 years. His career started working with Rigby Taylor and from here he worked for eight years as a technical representative for Gem Professional. And Dave has been BASIS qualified for 18 years. His role at Bayer is to offer a support function for turf and amenity professionals. He advises both distributors and end users, and does a lot of problem solving.



# Bayer

“Over the time I’ve been in the industry, there have been a lot of changes, so I’ve seen a great deal. My role is about preventing problems by using best practice techniques, and finding workable solutions to issues when they do arise,” says Dave.

The experience and expertise of the Bayer Turf Solutions team provides a thorough understanding of the greenkeeper and groundsman’s roles; enabling them to offer the very best technical support and advice to customers, in all areas of management best practice.

The Bayer Turf Solutions team will be attending a number of events in the coming months so please come and meet them to discuss your specific turf matters.

## 2015

**STRI Research Event** - September 16th and 17th - Colin and Neil will be speaking on the plant health benefits of Interface® with StressGard™ Formulation Technology

**SALTEX** - November 4th and 5th - The whole Turf Solutions team will be at the show on stand E110

**BIGGA Regional Conference**, at the Somerset County Cricket Club, Taunton - November 18th – Colin will present on ‘Integrated disease management’

## 2016

**BTME** - January 19th and 21st - The whole Turf Solutions team will be at the event and Colin Mumford will be speaking in the conference on day one from 1330 - 1400

